

# Meeting 031921

## Agenda

- OVP Brand Evolution
- Anuket Ambassadors & Outreach

## OVP Brand Evolution

Anuket MWG, MAC, CVC: Recommendation: Translate OVP into AVP (and build other project/org support (e.g. ONAP, CNCF, GSMA) into supporting messaging. "Anuket Assured".

Need to have conversations with CNCF (**Heather** to follow up with Chris A) and ONAP (**Heather** to follow up with Kenny/Trevor Lovett)

Proposed Names / Categories:

- Anuket Assured Program (AAP)
- Anuket Assured: Infrastructure
- Anuket Assured: VNF
- Anuket Assured: CNF
- Anuket Assured: Lab

## DRAFT STATEMENT

*As the OPNFV project no longer exists, the Anuket Marketing Working Group and LFN MAC endorse the naming/branding evolution from "OPNFV Verification Program" (official name of the program) and "OPNFV Verified" (official name on the badge) to "Anuket Assured" for both program name and name on the badge. The badge will also incorporate the Anuket branding elements, e.g. the wavy lines. We feel that the Anuket project, is well positioned to represent the testing and integration work required for program conformance and verification and that the Anuket Assured brand can serve as the anchor for other participating projects. Existing OVP badge holders will be encouraged to resubmit their applications to become Anuket Assured using an Anuket release designated by the LFN Compliance and Verification Committee (CVC). Existing group documentation will be reworked and the program launched on a new web portal in 1H2021.*

## Anuket Ambassadors & Outreach

Draft web page set up here: [Anuket Ambassadors](#) (Review)

Note: One of the Ambassadors roles will be to participate in a one-hour discovery call with up to 3 Anuket prospects (LF will coordinate the meetings).

Top Prospects (final list TBD):

- Tele2 Nederland
- Telekom Brunei Berhad
- Colt Technologies
- Rogers Communications
- Frontier Communications

Other prospects: CNF vendors, New LFN Projects/Members, HW Vendors, Red Hat.

Questions:

- Is group is expected to provide onboarding support following the CNTT model (Link: <https://wiki.lfnetworking.org/display/LN/Community+Participant+Onboarding>) ?
- Can we round back to LFN Members not currently involved in Anuket? **Heather ?**
- What's our approach to Vodafone Outreach given the recent staff changes? (**Beth/Heather**)
- What can we do within AT&T? Membership recruitment effort (exec level). **Scot to ping Andre.**