

# ONS Europe 2018

Overview

 **OLF** NETWORKING

 **THE LINUX** FOUNDATION

# TAC Requests – from March F2F

- › Bring back project-based technical sessions and interweave these into ONS tracks
- › Allow enough time to cover all the projects meaningfully
  - › ONS-Amsterdam this year (Sept. 25-27) will be 3-days in total
  - › ONS-N.America (in San Jose, CA) next year will be 4-days in total
- › Minimal cost for developers? -> Means not co-locating Dev Forums with ONS event; follow member-hosted forum model for those

# What ONS Is (and Isn't)

- › Similar to former project summits, audience is Developers to Users
- › 3 technical tracks, 3 business tracks (Details [here](#))
  - › Project-based sessions are ok for both
- › DDFs *do not* overlap with conference tracks, in order to avoid conflicts for speakers and interested attendees
  - › Any DDFs that happen to fall in the same timeframe will be organized separately, in similar fashion to other DDFs.
  - › Member-hosted preferred where possible.

# Opportunities for Individual Projects @ ONS

- › Demos in LFN Booth and/or member booths.
- › Project-based content accepted within the main conference CFP.
  - › Think in terms of what your project enables vs “what it is” or “how it works”
    - › Why will it be useful to potential users?
    - › Why would potential developers want to get involved? Where are areas of opportunities for high-impact contributions?
  - › Programming Committee includes senior developers from various LFN projects as well as operators and leading enterprise architects
- › BOF/Unconference technical session room available each day
- › No co-located mini-summits/dev days etc.

# Events for individual communities

- › In 2018:
  - › fd.io mini-summits (~3 times/year e.g. at KubeCon)
    - › KubeCon-Europe: May 2-4 in Copenhagen
  - › ODL Developer Design Forum (twice a year/after each release)
    - › November (tentative)
  - › ONAP Developer Forum (~3 times a year usually after each release)
    - › June 19<sup>th</sup> in Beijing
    - › December in N.America (tentative)
  - › OPNFV Plugfest (twice a year/after each release)
    - › June 4-8: Sofia Antipolis, France (co-located with ETSI)
    - › December (tentative)
  - › OSN Days APAC & North America (Oct/Nov)
- › Are there opportunities for co-location of any of the events above?

# Key Dates and Contacts

- › CFP closes June 24
  - › <https://events.linuxfoundation.org/events/open-networking-summit-europe-2018/program/cfp/>
  - › Read “[How We Pick Submissions](#)” for tips
- › Demo proposals (LFN booth) close June 9
  - › Email [bwick@linuxfoundation.org](mailto:bwick@linuxfoundation.org)
- › Cross-project collaboration encouraged for both!
  - › Collab wiki: <https://wiki.opnfv.org/pages/viewpage.action?pageId=24576260>
- › LFN Marketing staff is happy to assist with editorial polish for ONS proposals

# BACKUP



# LFN Event Historical Context (1/2)

- › There are 2 types of events; Developer Focused, and End User Focused
  - › Developer Event Criteria:
    - › The more developers that participate, the better the event
      - › It needs to be inexpensive to attend; free registration, and in a venue that is easily/inexpensively accessible via travel/hotel
    - › Wide range of interests/topics. Should accommodate as many topics/discussions as possible regardless of how many people are interested
    - › Topics are focused on developing the code and/or processes \*inside the project\*. It is not necessarily focused on topics of interest to end users or others that would leverage a running instance of the project to create a solution.
  - › End User Event Criteria
    - › The more end users, and ecosystem participants that attend, the better the event will be.
      - › Content needs to be appealing to end user needs and/or ecosystem/3rd-party solution providers (e.g. ONAP VNF vendors)
      - › The content must be of the highest quality and most relevant to end users. E.g. Many topics may be submitted, but only presentations of the highest quality, and most interesting to end users are accepted.
      - › The event cost and location are less of a concern as long as the attendee can get a comprehensive view of the latest and greatest activities in the industry, future trends, and to make good contacts with other users and developers of key technologies on which they will rely.
    - › SMEs from LFN projects are essential for the success of the event. However, it is not required that the majority of the LFN project developers participate for a successful event.



## LFN Event Historical Context (2/2)

- › Historically, Developer Design Forums, and “Hackfests” served as Developer Events. Project Summits (OpenDaylight Summit, OPNFV Summit, etc.) served as the End User Events for LFN Projects.
  - › Some projects such as OPNFV often held a developer event coincident with their Summits
  - › OpenDaylight, after trying such a set up, chose to \*not\* have developer events overlap their Summit due to the conflicts it caused in key developers missing design sessions because they were presenting at the main Summit.

# ONS Under The Linux Foundation

- › ONS is a bit different than individual project summits of the past
  - › ONS is an LF event and not an LFN event. It is an End User & Ecosystem focused event with a scope that is larger than the technologies represented by LFN projects.
  - › It must be self-funding. I.e. the revenue from Sponsorships and Registration must be equal or greater to the cost of holding the event. In the past, the ODL and OPNFV summits for example both ran at a significant loss, often approaching 1 million USD.

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# Suggestions For Engaging In ONS

- › Given the above criteria, the following constraints exist regarding LFN projects and the ONS event
  - › The cost of registration for ONS needs to remain at or near \$1,200 per person
    - › This is too expensive for many developers to attend, hence developer events should not be required to be coupled with ONS
  - › Technical content proposed to ONS should be appealing to End Users and/or Ecosystem participants. I.e. talking about a new feature that is non-user-facing at ONS is not interesting to that audience.
  - › Approximately half of the ONS sessions will be dedicated to project technical content. The other half will be more business/logistical/operational in nature.
  - › LFN Projects are welcome to organize an event near in time and space to the ONS event. However the events will be decoupled and held in different venues to accommodate the different cost structures of the events (ie developer event has free registration, and ONS costs ~\$1,200)

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