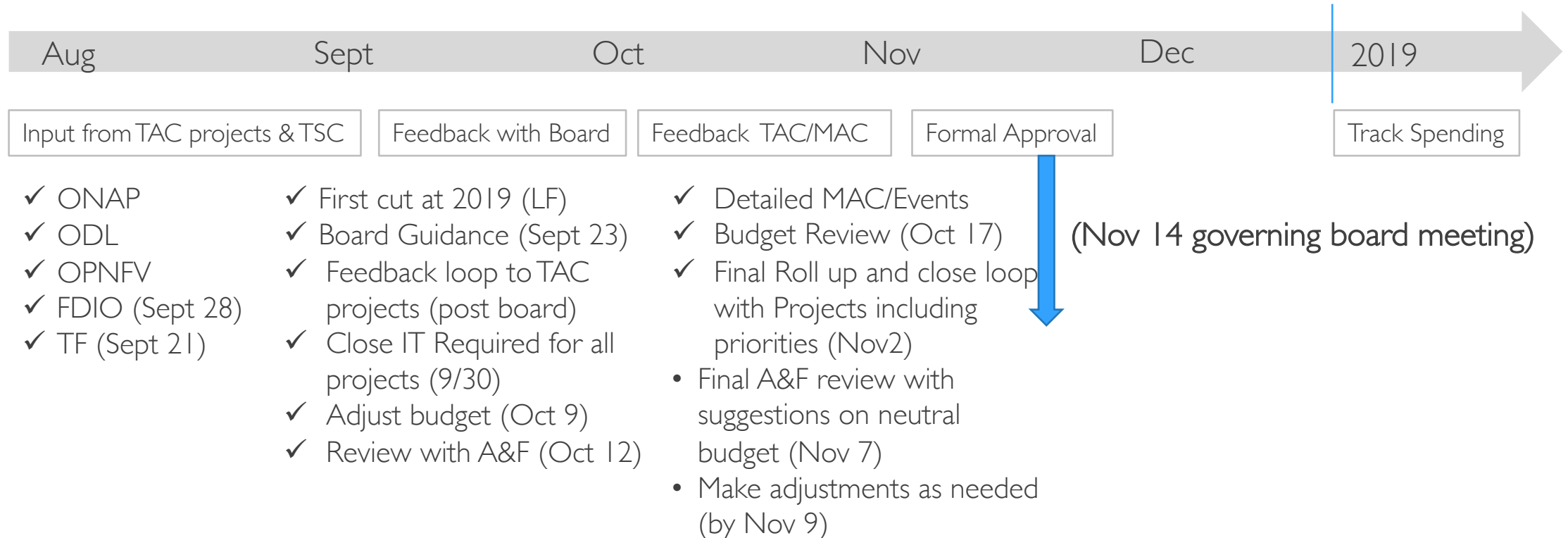


2019 LFN Budget: Process & Steps to gather input and approval



- › Roll up from TSC and Project showing a gap/increase on budget requested for 2019
- › Propose the formal budget for Approval (Nov 14 GB meeting)
- › Key Action for 2019/2020: Start the process earlier with clarity on steps to ensure transparency.

Event Definitions

Developer Events

DDF / Plugfest

- › **Goal:** Intra/Inter-project dev gathering to confer on project design & implementation questions
- › **Parameters:** Free to devs to attend. Hosted by member where possible, or other low-cost venue.

Developer budget

Community Events

- › **OSN Days/Meetups:** local, member-driven outreach to potential devs and/or users in key regions (members host; ltd LFN support; no attendee fee)
- › **Mini-summits/workshops:** co-located at 3rd party events, attendees pay fees
 - › (Mktg) to expand market (LFN)
 - › (Dev) to engage devs/users of adjacent technologies

Major Tradeshows (ONS, MWC)

- › **Goal:** LFN awareness/preference; member recruitment
- › **Parameters:** LFN-funded and/or speaking opps

Marketing budget